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The Early Days of Internet Marketing

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Fort Lauderdale/Miami Florida Sheila Danzig found herself in good company when she appeared in the book "*Click Here to Order: Stories of the World's Most Successful Internet Marketing Entrepreneurs*" by New York Times best Selling author Joel Comm, not only as one of the most successful marketing entrepreneurs but also as the guru who taught one of them and whose product changed the course of the industry. She was a "prospector" - one of the "people who made money using ... primitive features of the internet (who) shared a passion for blazing trails, not following them-and they pushed themselves hard."

"There is one guru whose presence and product changed the course of internet industry. Jeff Walker first started experimenting online in 1990 - long before the World Wide Web - using online forums such as Genie, Compuserve, Prodigy and AOL... In 1994, the first piece of spam he ever received landed in his inbox. Of course, back then it wasn't called spam yet, nor was it even thought of as particularly bothersome. All told Walker got an email maybe once every two or three weeks, "spam" included. This piece of "unsolicited bulk email" turned out to be the key to Walkers success; like the first dollar every business earns, he could have tacked it up to his wall and pointed at it years later and said, 'This is where it first began.

"The email featured a promotion for Sheila Danzig's 'Turn Your Computer Into a Money Machine', a 3.5-inch floppy that covered the basics of direct marketing and information marketing. It took Walker a week of tense deliberation to decide that he could afford the \$99.00 price tag, but eventually he mailed in his check for the course It taught him how to.

sell ads on AOL and Compuserve- how to sell information. The idea appealed to Walker, it made perfect sense: people have been selling information for eons after all. The online world made sense to Walker, and despite the fact that he knew almost nothing about how it worked or how it would evolve, he understood that eventually people would be paying a lot for all kinds of information online. It would be cheap and easy to produce and it would be delivered digitally. An entrepreneur at heart he worked through the course, then sat back and smiled knowing that he did the right thing.

"Starting with Danzig's TYCMM course on the \$99.00 floppy Walker became a very successful online marketer selling stock related newsletters. He built a reputation for making 6-figures in 7-days...

"Six in Seven" a remarkable achievement.

If you want to learn how regular people just like you quietly made millions online be certain to read "*Click Here to Order: Stories of the World's Most Successful Internet Marketing Entrepreneurs*." It shares the details of what they did and how they did it. Exceptionally informative as well as inspirational "*Click Here to Order*" is easy reading for any would-be entrepreneur. According to Danzig it is the best book of its kind on the market and destined to be the internet marketing bible.

Danzig no longer sells "Turn Your Computer Into a Money Machine" as its concepts have been restated countless times in other internet marketing materials. She now works with professionals teaching them what she calls "Invisible Marketing"™ You can learn more about it at www.SheilaDanzig.com